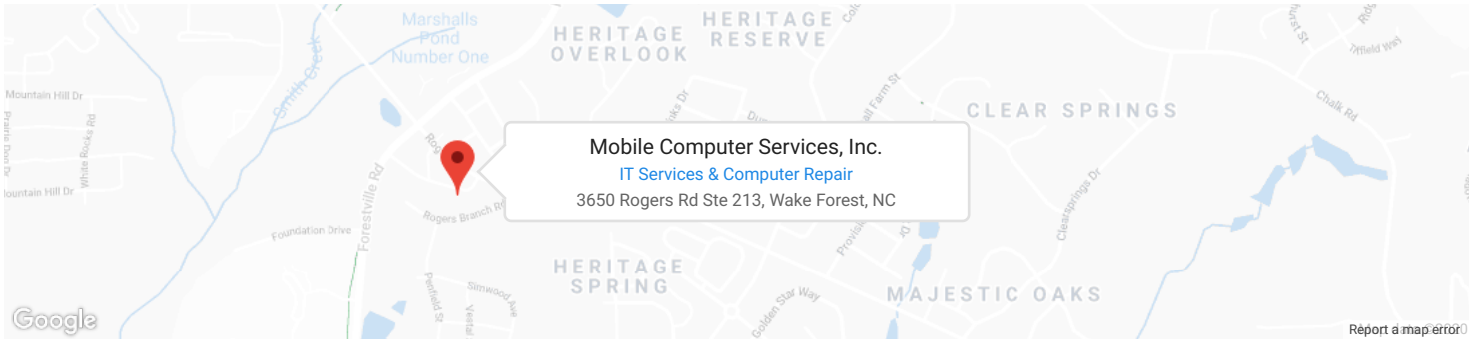




Executive Report

January, 2020



Listings



Reputation



Social



Website

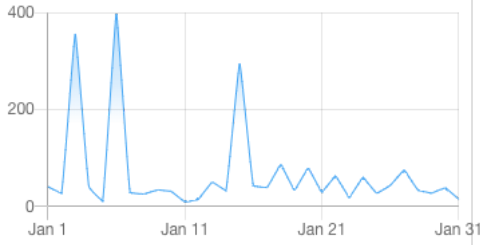


Advertising

Marketing Funnel

Impressions

2,117 ▲ 696



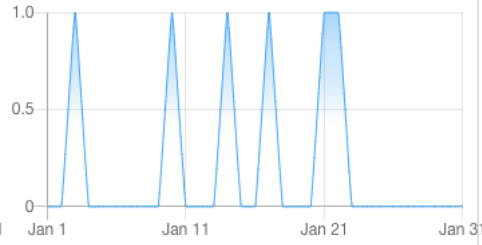
- Social posts reach 7
Social Management

- Ad impressions [Connect](#)
Advertising Intelligence

- Views in Google 2,110
Google My Business

Engagement

6 ▲ 2



- Social comments, shares, reactions 0
Social Management

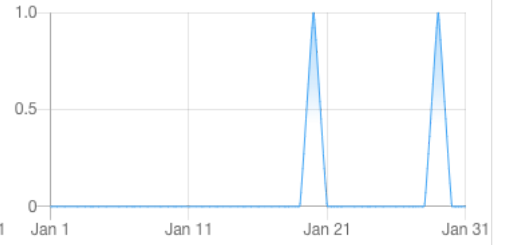
- Ad clicks [Connect](#)
Advertising Intelligence

- Website visits 6
Google My Business

- Number of new reviews 0
Reputation Management

Leads

2 ▲ 2



- Ad conversions [Connect](#)
Advertising Intelligence

- Phone calls 2
Google My Business

- Direction requests 0
Google My Business

Listings Are you listed accurately on search engines, directories, apps, and GPS?



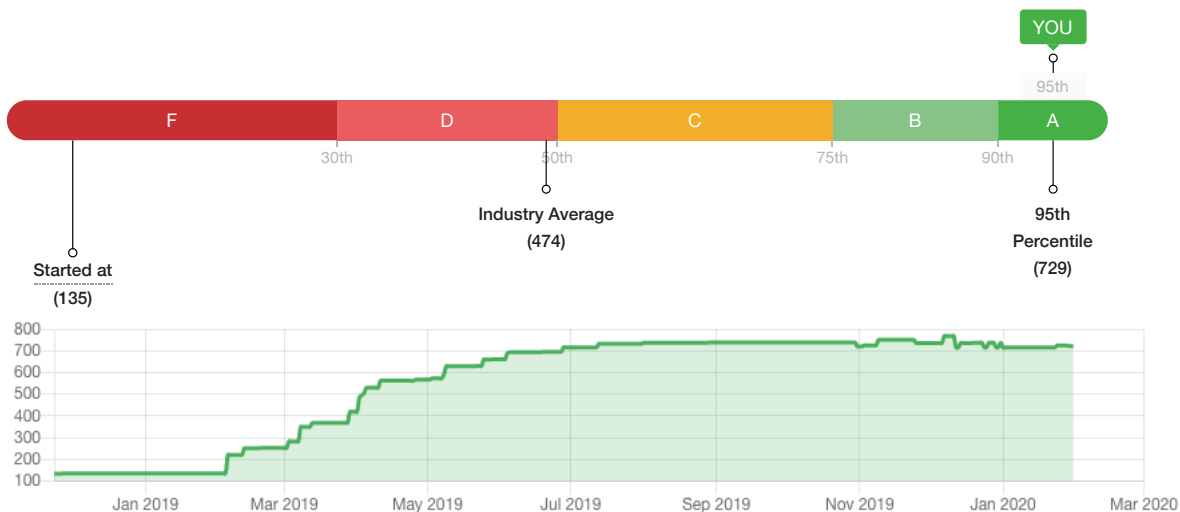
Ensure your business information is accurate across the web.

[See solutions](#)

[Review now](#)



722 ▲7



All listings

The number of sites your data is found on

58/86

Selected date range

58

27

Primary sources

	Presence	Accuracy	Syncing
Google	✓	✓	✓
Facebook	✓	✓	✓
Yahoo! Local	✓	✓	—
Twitter	✓	✓	✓
Instagram	✓	✓	✓
Bing Maps	✓	✓	✓
Yelp	✓	✓	✓
2findlocal	✗	✗	—

[Show All \(+78\)](#)

Reputation Management

Listing Sync Pro

Google My Business

<p>Search types How customers find your business on Google</p> <p>832 ▲ 149 <i>Selected date range</i></p>	<p>Views Where customers see your business on Google</p> <p>1,283 ▲ 552 <i>Selected date range</i></p>	<p>Actions Common actions taken on your Google listing</p> <p>8 ▲ 4 <i>Selected date range</i></p>
<p>12 month trend</p> <p> ■ Direct – Business name searches ■ Discovery – Category, product, or service searches ■ Branded – Related brand searches </p>	<p>12 month trend</p> <p> ■ Google ■ Search results </p>	<p>12 month trend</p> <p> ■ Visit your website ■ Call you ■ Request directions </p>
<p> Listings Management </p>	<p> Listings Management </p>	<p> Listings Management </p>

<p>Photo views The number of times your business photos have been viewed</p> <p>339 ▲ 147 <i>Selected date range</i></p>	<p>Photo quantity The number of photos that appear on your business listing</p> <p>2 no change</p>
<p>12 month trend</p> <p> ■ Customer Photos ■ Your Photos </p>	<p>12 month trend</p> <p> ■ Customer Photos ■ Your Photos </p>
<p> Listings Management </p>	<p> Listings Management </p>

Listing Data Changes

	<p>Brownbook Jan 31, 2020</p>	<p>Found Accurate </p>
	<p>Manta Jan 12, 2020</p>	<p>Found Accurate </p>
	<p>USCity Jan 15, 2020</p>	<p>Found Accurate </p>

[Show All \(+5\)](#)

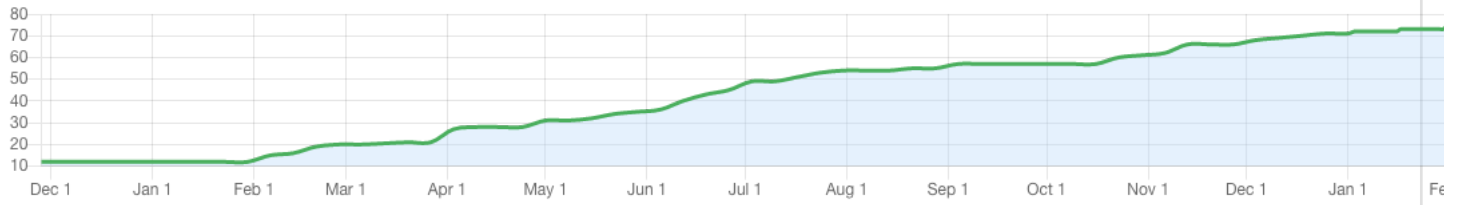
Total Citations

The number of times your business is mentioned online (using your business name and at least one other piece of business information). Citations improve the likelihood that people discover your business online.

74 ▲3

Started at 12

Citations Progress



★ Reputation How are people rating your business online?



97% of consumers factor customer reviews in their decision to buy from a business. Take a look at your most recent ones. 1.

[See solutions](#)

[Manage reviews](#)

Average star rating

Your average rating across all reviews to date

4.5 no change

Selected date range



Weekly average review rating (past 6 months)



★ Reputation Management



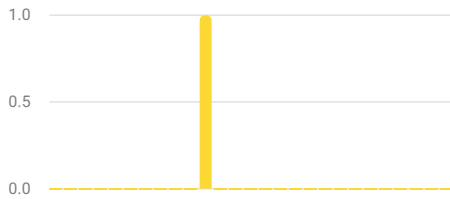
New reviews

The number of new reviews you've received

0 no change

Selected date range

Weekly reviews (past 6 months)



★ Reputation Management



Most recent reviews

All reviews this period



No data was found for the selected period

★ Reputation Management



Insights

What your customers are saying about your business



No data was found for the selected period

★ Reputation Management



Top review sources



No historical data available. Check back later.

★ Reputation Management










Recent requests


	Email	SMS
Sent	0 -	0 -

Average response time


0 hours no change



 Opened 2  2 0 -	<p>No data yet</p> <p>Once you've responded to reviews, the average time it takes to respond will show here</p>
 Clicked 0 - 0 -	
 Customer Voice 	 Reputation Management 

Review Requested 

The number of review request emails you sent to your customers.

2  2



Social Are you engaging with your community & customers online?



Grow your social media presence by easily scheduling posts to Google and Facebook simultaneously. Save time by scheduling posts today.

[See solutions](#)

[Schedule post](#)

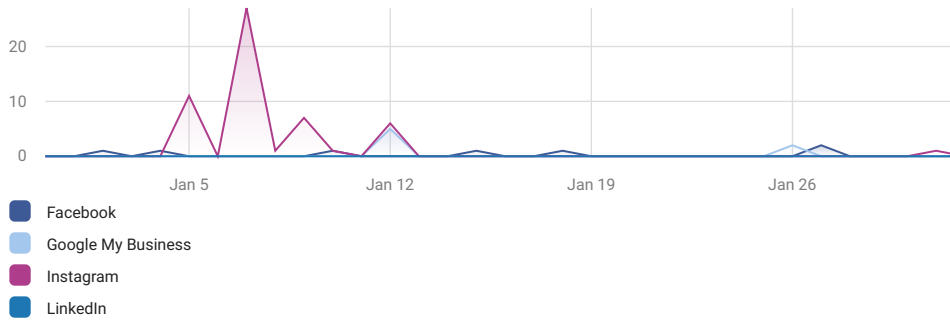
Post performance

Your presence across all social networks

Reach ⓘ
68 ▲ 23

Engagement ⓘ
3 ▲ 2

New posts ⓘ
51 ▼ -32



Top-performing posts

Posts with the highest reach and engagement this period

Our staff is constant... Jan 6, 2020	Reach	25
	Engagement	2
As a managed IT sol... Jan 4, 2020	Reach	14
	Engagement	0
Balancing hardware, ... Jan 8, 2020	Reach	8
	Engagement	0
Outsourced IT profe... Jan 10, 2020	Reach	6
	Engagement	2

[See more post analytics](#)

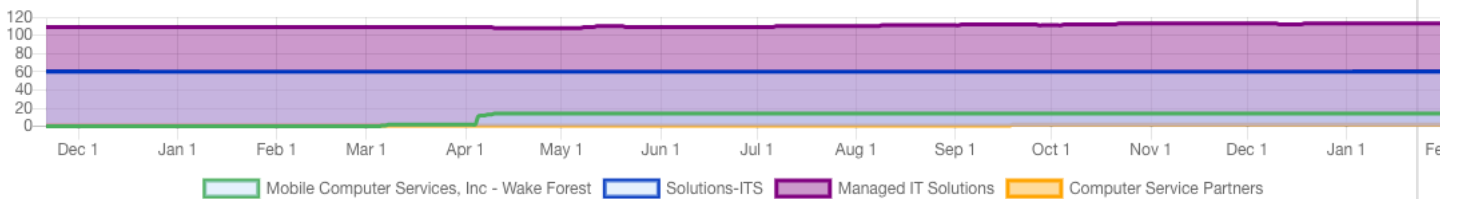


Social Management



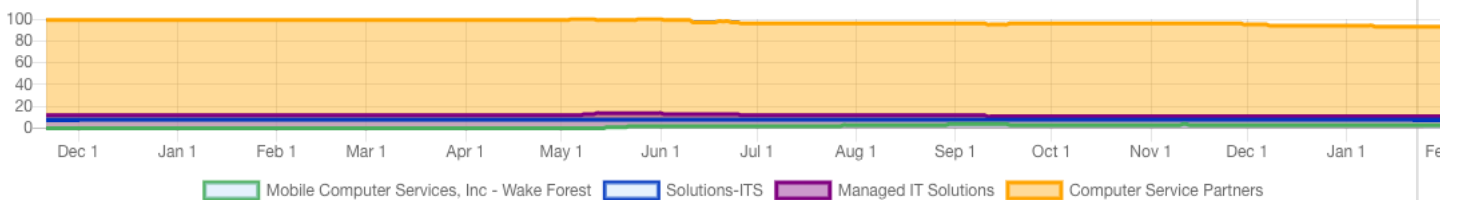
Facebook Likes

No new people liked your business on Facebook within the last month.

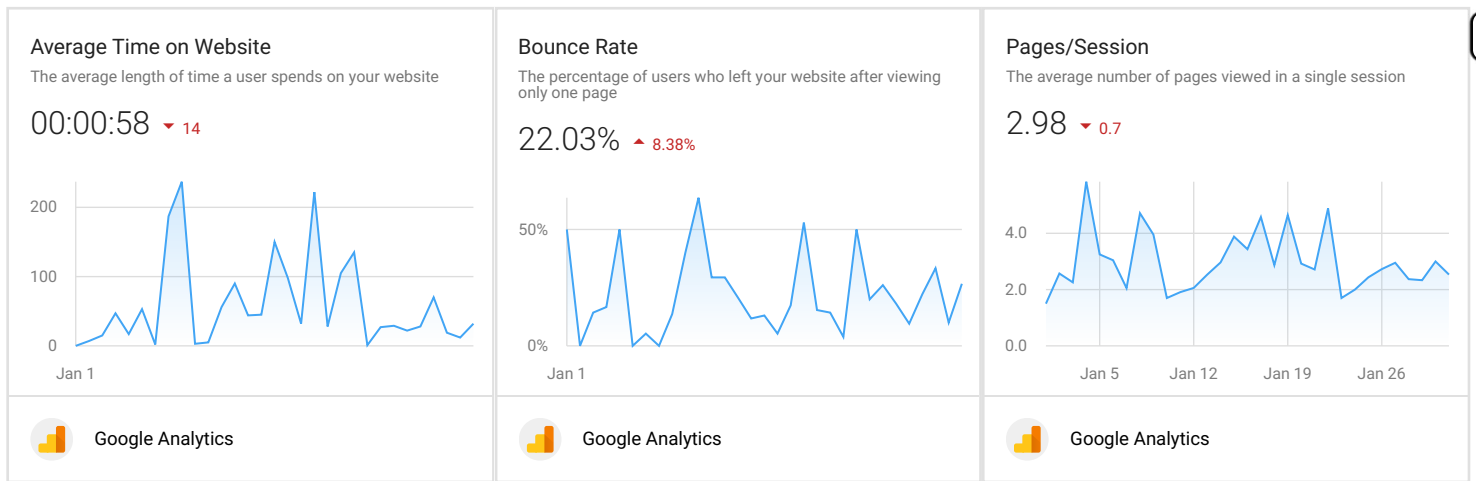


Twitter Followers

No new people followed your business on Twitter within the last month.



Website Is your website attracting potential customers?



Traffic Sources		Top Referral Sources	
	% Traffic		% Traffic
Direct	49.82% ▲ 1.87%	direct	49.82% ▲ 1.87%
Organic Search	27.12% ▲ 1.22%	google	25.09% ▲ 0.48%
Social	14.02% ▼ 7.26%	m.facebook.com	6.46% ▼ 5.59%
Referral	9.04% ▲ 4.17%	facebook.com	5.72% ▼ 1.97%
		bing	1.66% ▲ 0.63%
		app.quantumnewswire.com	1.11% ▲ 1.11%
		brandequation.com	1.11% ▲ 1.11%
		Show All (+3)	

Google Analytics

Google Analytics

Goals

No data yet



Advertising Are you reaching everyone?



See how your ad campaigns on Google and Facebook are performing.

[See solutions](#)

[Connect now](#)

Advertising Intelligence



Unlock Google Ads performance

Connect your Google Ads account to generate live campaign performance reporting.

[Connect Google Ads](#)



Unlock Facebook Ads performance

Connect your Facebook Ads account to generate live campaign performance reporting.

[Connect Facebook Ads](#)

